THE TIMES OF INDIA | AHMEDABAD, JANUARY 24, 2010

Realty news you can use

### **DEVELOPMENT & PLANNING**

It's truly said that 'Planning is to visualise what nobody can realise'. Planning is a continuous process. In developing countries like India, development and real estate has tremendous growth potential - the key here being the population, which is a driving force for the pace of development in any part of country. Development and real estate go hand-inhand. Planning is a process or a method by which this growth is controlled and channelised. It plays a significant role in the overall development of any urban centre. Planning is a foundation need for

sustainable development.

### **URBANISATION & GROWTH OF** AHMEDABAD

Ahmedabad has witnessed rapid urbanisation in the last decade. Urbanisation is a positive phenomenon and a pre-condition for improving access to services, and economic and social opportunities. The projected population of Ahmedabad by the end of 2011 will be 65 lacs plus. Our own Ahmedabad is already the biggest city of Gujarat and the seventh largest city of India. With the vision and focus of the current government, as also individual initiatives by realtors, the city

is all set to grow and expand its wings. The city has already made its presence felt across the globe by growth in each sector, be it manufacturing, the service industry or other allied sectors. Ahmed abad - the mega city - is all set to equal the metros. Looking at the pace of cur rent development and the future prospects considering the demographic and economic context, tomorrow's Ahmedabad will be today's Mumbai in the coming fifteen years. The scale of the city would change completely and so would the challenges and issues.

## Dear Reader,

Launched as the city's realty reckoner in April 2006, Times Property has witnessed Ahmedabad's vista get an outstanding makeover over the years. From the property picture hitting an all-time high to realtors' strategic moves at tackling the recessionary phase, Times Property has been there and seen that.

This journey that began with tracing Ahmedabad's realty moves is making yet another initiative at delivering the best to its readers. Going all glazed from today, the new Times Property will get you info galore on the city's thriving property picture and trends in interiors. From home decoration ideas to ways to go green, Vaastu tips to legal issues. Times Property will get you everything for that dream home of yours!

Bindu Prashanth



Ahmedabad is witnessing phased growth that will see the city evolve as a real estate investment hub.



# SPRUCE IT UP

Provide a high definition with your creativity to bring in a makeover for your living room

**Customized home loan solutions** for your unique needs.

- Home Loan Counselling - Property Assist - Legal & Technical Counselling

Call: 6630 7000 SMS: HDFCHOME to 56767

II HDFC HOME LOANS

WITH YOU, RIGHT THROUGH

Continued on page 2 mil 題以即 From a realty hotspot offering excellent investment prospects to a progressive economy ensuring better living. Ahmedabad is on its way to equaling the metros in the coming decade. However, for a city that holds immense expansion prospects, some strategic moves in its future geographical growth would do great